



Serving the Communities of Greater Cleveland and East Central Ohio

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Working, Saving, Giving – The American Way

Goodwill to hold grand opening for *NEW* North Olmsted Store

NORTH OLMSTED, OH – Discover the *NEW* Goodwill at the grand opening event of Goodwill’s newest Store and Donation Center in North Olmsted on Thursday, September 18.

The organization is relocating its 23999 Lorain Road Store just down the street to 23100 Lorain Road next to Save-a-Lot. The new store will feature Goodwill’s fresh retail look with brighter lighting, a more spacious sales floor, new goods as well as used goods and will offer color-coded and sized clothing on the sales racks.

The celebration, themed, “Working, Saving, Giving – The American Way,” will kick off with a ribbon cutting ceremony at 9 a.m. and will feature free American flags to the first 500 customers. Select zip codes will receive a “Grand Opening” postcard in the mail, **bring it to the grand opening event to receive \$1 off of any purchase of \$10 or more!** Mix 106.5 radio personalities also will be on hand from 9 a.m. to 11 a.m. for a live remote broadcast.

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The current store at 23999 Lorain Road will close for good on September 13. The donor door of the new store is now open to collect donations.

“We are excited about growing our Retail program in the Cleveland area,” said Ken Weber, president and chief executive officer of Goodwill Industries of Greater Cleveland and East Central Ohio, Inc.

“The increase this new model will bring in retail dollars will help us carry out our mission of improving the quality of life and employment opportunities in the Cleveland area,” said Weber.

Profits from Goodwill’s store locations help fund various Programs and Services offered to a 10 county area through its Canton Corporate Office and four satellite offices in Cleveland, Carrollton, New Philadelphia and Wintersville.

Goodwill Industries of Greater Cleveland and East Central Ohio, Inc. currently operates 18 retail locations and serves mission throughout the counties of Cuyahoga, Geauga, a portion of Lake, Stark, Tuscarawas, Carroll, Jefferson, and Harrison in Ohio and Brooke and Hancock Counties in West Virginia.

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