



Serving the Communities of Greater Cleveland and East Central Ohio

NEWS RELEASE

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FOR IMMEDIATE RELEASE

90 Years of Savings

Goodwill Industries to hold Grand Opening for New Eastlake Store

EASTLAKE, OH – Magnetic 2008 Calendars will be given out to the first 500 customers at the grand opening event of Goodwill’s newest Store and Donation Center in Eastlake on Thursday, April 3.

The new store, located at 33459 Vine Street in Eastlake, will feature Goodwill’s fresh retail look with brighter lighting, a more spacious sales floor, new goods as well as used goods and will offer color-coded and sized clothing on the sales racks.

“We are excited to be joining the Eastlake Community and even more excited to share our new retail model,” said Mary Moriarty, Vice President of Retail Operations of Goodwill Industries of Greater Cleveland and East Central Ohio, Inc.

“The grand opening of our Eastlake store marks the seventh store location in the Cleveland area, and the response from the various communities continues to be outstanding,” Moriarty said, adding that the organization plans to continue growing the number of retail stores and donation centers in the Cleveland area.

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Grand Opening

Pg. 2

The Grand Opening will begin at 9 a.m. on Thursday, April 3 with a ribbon cutting ceremony led by the Mayor of Eastlake, Chamber of Commerce President, Goodwill Board Chair Marcia Ferguson and Goodwill President and Chief Executive Officer Ken Weber.

Themed “90 Years of Savings,” the event is a great way to help celebrate Goodwill’s 90 Year Anniversary.

“We hope everyone in Lake County and its surrounding areas will come out to see how Goodwill is changing and enjoy our grand opening savings,” said Ken Weber, President and Chief Executive Officer.

“Our retail program has provided our organization with the financial means to offer a wide variety of much needed programs and services to the community for the past 90 years,” he said.

Goodwill Industries of Greater Cleveland and East Central Ohio is dedicated to improving the quality of life and employment opportunities for people. Visit www.goodwillclevelandcanton.org for a complete listing of programs, stores and donation centers as well as a list of acceptable donation items.

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